



BRISBANE RADIO - SURVEY 7 2016

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC	6.2	5.3	0.9	*	0.6	*	0.2	*	*	0.8	0.6	0.2	3.7	4.2	-0.5	6.9	7.1	-0.2	18.6	13.6	5.0
Magic 882	3.9	3.8	0.1	0.1	0.1	0.0	0.5	0.4	0.1	0.6	*	*	3.0	2.8	0.2	6.4	5.7	0.7	9.2	10.2	-1.0
4KQ	8.5	8.5	0.0	2.3	1.2	1.1	1.0	1.2	-0.2	0.6	0.9	-0.3	5.9	6.8	-0.9	21.5	19.8	1.7	15.9	15.3	0.6
HIT 105	10.8	10.7	0.1	27.1	27.8	-0.7	24.2	25.2	-1.0	18.7	19.6	-0.9	8.9	7.8	1.1	2.1	2.2	-0.1	0.7	0.6	0.1
97.3FM	12.2	12.2	0.0	13.8	9.9	3.9	8.9	9.2	-0.3	10.8	10.1	0.7	18.7	18.6	0.1	11.0	12.4	-1.4	7.5	7.2	0.3
104.5 TRIPLE M	8.7	9.5	-0.8	8.9	9.7	-0.8	8.9	6.1	2.8	11.5	10.9	0.6	13.4	14.9	-1.5	7.4	10.4	-3.0	1.1	1.2	-0.1
NOVA106.9	13.5	13.7	-0.2	27.2	28.7	-1.5	26.1	26.3	-0.2	22.4	24.4	-2.0	14.4	14.4	0.0	3.8	2.0	1.8	0.6	0.7	-0.1
ABC612	8.2	7.9	0.3	1.5	2.0	-0.5	0.4	0.4	0.0	2.6	2.2	0.4	3.6	3.4	0.2	13.5	11.0	2.5	21.1	22.6	-1.5
4RN	1.9	2.3	-0.4	0.5	0.5	0.0	0.2	0.2	0.0	1.1	0.5	0.6	2.2	2.2	0.0	2.2	4.6	-2.4	3.4	4.1	-0.7
NEWSR	1.1	1.3	-0.2	0.6	0.5	0.1	0.2	0.3	-0.1	1.0	0.5	0.5	0.8	0.8	0.0	1.9	1.5	0.4	1.5	3.2	-1.7
4JJB	7.9	8.5	-0.6	3.2	6.4	-3.2	17.9	20.1	-2.2	16.3	18.3	-2.0	8.2	7.6	0.6	1.9	2.9	-1.0	*	0.1	*
ABCFM	2.0	2.1	-0.1	1.6	1.9	-0.3	0.7	1.3	-0.6	1.1	0.7	0.4	1.2	0.9	0.3	1.9	1.0	0.9	4.6	6.5	-1.9

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
4BC	6.5	5.5	1.0	8.2	6.3	1.9	7.5	7.1	0.4	4.7	4.8	-0.1	4.4	3.5	0.9	7.3	5.0	2.3	5.3	4.5	0.8						
Magic 882	3.5	3.5	0.0	3.5	3.3	0.2	3.8	4.4	-0.6	3.5	3.6	-0.1	2.9	2.5	0.4	3.7	4.2	-0.5	5.3	4.7	0.6						
4KQ	8.2	8.4	-0.2	9.4	8.0	1.4	9.4	10.6	-1.2	8.2	9.3	-1.1	6.1	6.0	0.1	4.8	6.3	-1.5	9.8	8.8	1.0						
HIT 105	11.1	10.7	0.4	9.0	9.0	0.0	10.6	9.1	1.5	12.2	11.4	0.8	14.4	14.5	-0.1	10.1	10.6	-0.5	9.7	10.5	-0.8						
97.3FM	12.3	12.4	-0.1	12.5	13.4	-0.9	11.7	12.7	-1.0	12.1	12.3	-0.2	12.5	11.9	0.6	13.0	9.0	4.0	11.8	11.5	0.3						
104.5 TRIPLE M	9.2	10.0	-0.8	8.0	9.6	-1.6	9.7	10.5	-0.8	11.2	11.3	-0.1	8.1	9.1	-1.0	7.8	7.5	0.3	7.3	7.9	-0.6						
NOVA106.9	13.2	13.9	-0.7	12.6	13.2	-0.6	11.4	12.7	-1.3	13.5	14.5	-1.0	16.3	16.4	-0.1	12.8	12.5	0.3	14.4	12.9	1.5						
ABC612	8.3	8.0	0.3	11.3	11.4	-0.1	7.5	7.5	0.0	6.3	5.9	0.4	6.1	5.6	0.5	10.6	9.0	1.6	8.0	7.7	0.3						
4RN	1.9	2.3	-0.4	2.5	2.8	-0.3	1.3	1.6	-0.3	1.1	1.6	-0.5	2.7	3.1	-0.4	2.5	2.2	0.3	2.0	2.6	-0.6						
NEWSR	1.0	1.2	-0.2	1.6	1.9	-0.3	0.5	0.4	0.1	0.6	0.6	0.0	1.0	1.1	-0.1	1.7	3.4	-1.7	1.3	1.4	-0.1						
4JJB	8.5	8.8	-0.3	8.2	8.8	-0.6	8.4	8.3	0.1	8.9	9.1	-0.2	9.9	9.7	0.2	6.1	7.5	-1.4	5.7	7.6	-1.9						
ABCFM	2.0	2.1	-0.1	1.9	2.1	-0.2	2.1	2.2	-0.1	2.1	1.6	0.5	2.0	2.7	-0.7	1.5	2.2	-0.7	2.0	2.3	-0.3						