



SYDNEY RADIO - SURVEY 7 2019

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CH 1170	3.6	3.8	-0.2	3.4	0.4	3.0	0.2	0.1	0.1	0.1	0.2	-0.1	0.8	0.9	-0.1	4.6	6.8	-2.2	9.6	9.2	0.4
2GB	13.3	13.4	-0.1	3.3	3.4	-0.1	0.6	1.1	-0.5	4.0	2.4	1.6	7.7	8.0	-0.3	16.5	16.5	0.0	31.5	30.3	1.2
Macquarie Sports 954	0.8	1.1	-0.3	0.5	0.4	0.1	0.2	0.2	0.0	0.7	0.8	-0.1	1.6	1.5	0.1	0.7	2.1	-1.4	0.6	0.7	-0.1
SKY Sports Radio	0.9	0.8	0.1	0.3	0.2	0.1	0.1	0.1	0.0	0.8	0.2	0.6	1.3	0.6	0.7	1.1	1.8	-0.7	0.9	1.1	-0.2
104.1 2DAY FM	3.9	4.5	-0.6	7.1	8.5	-1.4	3.4	8.5	-5.1	5.4	7.8	-2.4	5.7	5.1	0.6	3.2	3.0	0.2	0.7	0.4	0.3
KIIS1065	9.0	9.1	-0.1	17.4	18.3	-0.9	13.2	14.2	-1.0	15.2	17.2	-2.0	10.2	10.6	-0.4	5.2	4.2	1.0	1.5	0.9	0.6
104.9 TRIPLE M	6.4	6.3	0.1	5.3	8.9	-3.6	11.9	5.0	6.9	9.0	7.8	1.2	8.8	12.3	-3.5	6.8	5.0	1.8	0.2	0.4	-0.2
NOVA96.9	7.6	7.6	0.0	18.6	17.8	0.8	18.5	19.2	-0.7	11.1	12.4	-1.3	8.1	8.1	0.0	2.3	3.0	-0.7	0.4	0.7	-0.3
smoothfm 95.3	9.3	9.2	0.1	11.1	11.4	-0.3	10.0	8.4	1.6	9.4	9.9	-0.5	10.7	10.4	0.3	12.2	9.9	2.3	5.4	6.8	-1.4
WSFM	7.6	8.2	-0.6	10.0	7.2	2.8	6.9	7.8	-0.9	5.0	5.6	-0.6	10.3	10.5	-0.2	9.6	11.1	-1.5	5.5	6.8	-1.3
ABC SYD	8.1	8.3	-0.2	2.0	2.6	-0.6	3.8	1.7	2.1	2.7	1.8	0.9	6.0	5.6	0.4	13.6	11.3	2.3	14.0	17.2	-3.2
2RN	2.7	2.1	0.6	0.1	0.1	0.0	0.1	0.4	-0.3	0.7	1.0	-0.3	1.5	0.9	0.6	5.1	5.3	-0.2	5.6	3.0	2.6
ABC NEWS	2.0	1.6	0.4	0.8	0.9	-0.1	0.1	0.4	-0.3	1.2	1.9	-0.7	1.6	1.7	-0.1	2.3	1.8	0.5	3.8	1.6	2.2
2JJJ	6.0	4.7	1.3	5.3	4.3	1.0	11.1	12.8	-1.7	15.6	9.8	5.8	4.9	4.7	0.2	1.9	1.2	0.7	0.2	0.7	-0.5
ABC CLASSIC	3.3	3.9	-0.6	0.6	0.6	0.0	0.3	0.7	-0.4	1.4	1.8	-0.4	0.8	1.6	-0.8	4.0	3.3	0.7	8.7	9.4	-0.7

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
2CH 1170	3.3	3.6	-0.3	2.1	2.4	-0.3	4.3	4.2	0.1	4.5	3.7	0.8	3.4	3.2	0.2	2.1	6.4	-4.3	4.4	4.5	-0.1						
2GB	13.2	13.3	-0.1	16.1	16.8	-0.7	14.1	14.7	-0.6	9.9	10.5	-0.6	9.8	8.6	1.2	15.9	14.5	1.4	13.8	13.5	0.3						
Macquarie Sports 954	0.7	1.1	-0.4	0.6	1.3	-0.7	0.8	1.3	-0.5	0.4	0.7	-0.3	0.5	0.6	-0.1	1.8	2.1	-0.3	1.1	1.1	0.0						
SKY Sports Radio	0.7	0.7	0.0	1.3	1.6	-0.3	0.4	0.3	0.1	0.6	0.2	0.4	0.4	0.4	0.0	0.3	0.3	0.0	1.4	1.1	0.3						
104.1 2DAY FM	4.0	4.7	-0.7	2.6	2.5	0.1	4.5	5.4	-0.9	5.4	6.9	-1.5	5.3	5.8	-0.5	2.0	3.1	-1.1	3.4	3.8	-0.4						
KIIS1065	9.5	9.7	-0.2	11.2	11.6	-0.4	8.5	8.5	0.0	8.7	9.3	-0.6	9.7	10.0	-0.3	7.1	6.8	0.3	7.6	7.0	0.6						
104.9 TRIPLE M	6.9	6.7	0.2	6.9	6.4	0.5	5.8	5.3	0.5	8.1	7.0	1.1	7.4	7.7	-0.3	5.9	8.3	-2.4	4.6	5.0	-0.4						
NOVA96.9	7.4	7.8	-0.4	7.3	7.8	-0.5	5.7	6.5	-0.8	8.0	7.5	0.5	9.4	10.0	-0.6	6.7	6.7	0.0	8.0	7.2	0.8						
smoothfm 95.3	9.3	8.9	0.4	7.1	7.0	0.1	10.2	9.9	0.3	11.0	10.3	0.7	9.1	9.0	0.1	11.4	9.7	1.7	9.3	9.9	-0.6						
WSFM	7.6	8.4	-0.8	8.0	8.2	-0.2	7.4	8.7	-1.3	8.8	10.5	-1.7	6.8	7.5	-0.7	5.1	4.5	0.6	7.5	7.8	-0.3						
ABC SYD	8.4	8.7	-0.3	9.7	10.2	-0.5	8.3	8.5	-0.2	6.2	6.5	-0.3	8.9	9.4	-0.5	8.9	7.9	1.0	6.9	7.4	-0.5						
2RN	2.6	2.0	0.6	3.3	2.7	0.6	2.1	1.7	0.4	2.0	1.6	0.4	2.4	1.6	0.8	3.8	2.4	1.4	2.9	2.3	0.6						
ABC NEWS	1.8	1.5	0.3	2.5	2.4	0.1	1.3	0.8	0.5	1.1	0.8	0.3	1.5	1.5	0.0	3.0	2.4	0.6	2.6	1.8	0.8						
2JJJ	6.3	4.6	1.7	5.5	4.2	1.3	6.9	4.4	2.5	7.2	4.6	2.6	6.5	5.5	1.0	5.4	4.7	0.7	4.8	4.7	0.1						
ABC CLASSIC	3.0	3.5	-0.5	2.5	2.9	-0.4	3.7	4.2	-0.5	3.3	3.5	-0.2	2.7	3.8	-1.1	3.1	3.8	-0.7	4.3	4.9	-0.6						



SYDNEY RADIO - DAB+ STATIONS ONLY - SURVEY 7 2019

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2DAY BUDDHA HITS	37	26	11	11	5	6	4	5	-1	15	7	8	6	6	0	3	2	*	*	2	*
2DAY EASY HITS	26	35	-9	9	8	1	3	5	-2	3	5	-2	8	16	-8	3	2	1	*	*	*
2DAY OLDSKOOL HITS	46	52	-6	8	14	-6	13	14	-1	15	15	0	10	10	0	*	*	*	*	*	*
2DAY URBAN HITS	39	36	3	14	12	2	3	8	-5	19	14	5	4	2	2	*	1	*	*	*	*
Chemist Warehouse Remix	30	26	4	8	6	2	4	6	-2	13	11	2	5	4	1	*	*	*	*	*	*
Coles Radio	71	89	-18	11	3	8	16	16	0	21	30	-9	18	27	-9	3	8	-5	2	6	-4
Edge Digital	123	114	9	9	16	-7	37	28	9	49	51	-2	24	17	7	3	2	1	*	*	*
KIIS 90s	81	64	17	20	14	6	13	13	0	31	23	8	14	13	1	3	2	1	*	*	*
Kinderling Kids	17	23	-6	4	4	0	*	5	*	11	9	2	2	4	-2	*	*	*	*	*	*
MMM AUSSIE	7	7	0	6	1	5	2	3	-1	*	*	*	*	*	*	*	2	*	*	*	*
MMM CLASSIC ROCK	31	31	0	6	5	1	5	8	-3	8	12	-4	9	6	3	4	1	3	*	*	*
MMM COUNTRY	13	7	6	6	4	2	1	3	-2	2	*	*	3	*	*	*	*	*	*	*	*
MMM GREATEST HITS	24	32	-8	7	9	-2	*	3	*	12	12	0	2	5	-3	3	2	1	*	1	*
NTS News Talk Sport	15	19	-4	5	1	4	2	6	-4	3	8	-5	1	*	*	3	2	1	*	2	*
WSFM 80s	78	70	8	18	12	6	7	6	1	16	16	0	22	23	-1	12	10	2	2	3	-1
triple j Uearthed	57	36	21	11	5	6	9	14	-5	32	13	19	3	2	1	2	1	1	*	*	*
ABC Country	22	21	1	7	6	1	3	3	0	2	6	-4	6	*	*	2	3	-1	2	2	0
ABC Grandstand	30	40	-10	12	7	5	*	3	*	4	6	-2	4	6	-2	7	12	-5	3	6	-3
ABC Jazz	97	105	-8	15	9	6	15	12	3	25	39	-14	20	20	0	9	14	-5	13	12	1
ABC KIDS LISTEN	44	52	-8	12	15	-3	2	3	-1	15	16	-1	7	11	-4	3	1	2	5	5	0
Double J	71	83	-12	4	7	-3	7	5	2	28	26	2	22	33	-11	8	11	-3	1	2	-1
Total Digital/Internet Only	684	719	-35	86	79	7	103	95	8	235	242	-7	164	189	-25	62	70	-8	33	44	-11

Cumulative Audience (000's) by Session, P10+ [Potential: 4572]

Station	Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2DAY BUDDHA HITS	31	20	11	7	*	*	11	6	5	9	11	-2	14	7	7	7	4	3	10	8	2
2DAY EASY HITS	18	23	-5	8	6	2	5	8	-3	5	7	-2	2	7	-5	1	4	-3	11	19	-8
2DAY OLDSKOOL HITS	46	52	-6	18	18	0	19	18	1	17	21	-4	18	22	-4	12	9	3	11	13	-2
2DAY URBAN HITS	31	27	4	13	20	-7	15	15	0	10	4	6	16	12	4	12	9	3	22	21	1
Chemist Warehouse Remix	21	16	5	10	8	2	9	4	5	12	4	8	10	5	5	4	5	-1	13	17	-4
Coles Radio	50	63	-13	14	11	3	25	22	3	22	22	0	20	25	-5	21	19	2	41	44	-3
Edge Digital	103	95	8	40	48	-8	28	22	6	42	38	4	47	53	-6	26	21	5	68	60	8
KIIS 90s	55	48	7	18	11	7	24	21	3	8	12	-4	15	14	1	7	7	0	42	29	13
Kinderling Kids	14	16	-2	5	12	-7	1	3	-2	6	5	1	5	4	1	1	4	-3	7	14	-7
MMM AUSSIE	7	3	4	3	1	2	*	*	*	2	*	*	4	2	2	*	1	*	*	3	*
MMM CLASSIC ROCK	15	16	-1	10	5	5	5	3	2	1	3	-2	4	4	0	5	10	-5	25	25	0
MMM COUNTRY	7	4	3	3	2	1	2	2	0	2	*	*	2	2	0	2	*	*	8	3	5
MMM GREATEST HITS	14	23	-9	7	10	-3	2	8	-6	3	10	-7	5	8	-3	4	4	0	17	19	-2
NTS News Talk Sport	10	11	-1	4	4	0	1	*	*	2	2	0	*	*	*	3	4	-1	9	8	1
WSFM 80s	69	53	16	36	35	1	22	15	7	23	19	4	24	31	-7	17	11	6	29	43	-14
triple j Uearthed	34	23	11	19	10	9	8	6	2	9	7	2	11	4	7	4	6	-2	39	20	19
ABC Country	18	14	4	1	7	-6	7	4	3	10	5	5	4	6	-2	1	3	-2	5	10	-5
ABC Grandstand	11	15	-4	6	3	3	2	*	*	*	1	*	3	3	0	5	10	-5	24	34	-10
ABC Jazz	71	87	-16	28	25	3	37	30	7	32	36	-4	23	36	-13	30	34	-4	63	60	3
ABC KIDS LISTEN	28	35	-7	9	10	-1	9	11	-2	11	16	-5	7	18	-11	5	4	1	35	40	-5
Double J	58	65	-7	23	24	-1	21	27	-6	22	29	-7	24	33	-9	18	19	-1	36	40	-4
Total Digital/Internet Only	546	575	-29	255	253	2	236	222	14	234	250	-16	246	300	-54	179	196	-17	443	470	-27

Please note: BUDDHA HITS, EASY HITS, OLDSKOOL HITS, URBAN HITS changed to 2DAY BUDDHA HITS, 2DAY EASY HITS, 2DAY OLDSKOOL HITS, 2DAY URBAN HITS effective Sept 29.