

NO man can escape the significance of the fact that to-day this Company is the largest advertising organisation in the British Empire. It has a thousand clients, employs 320 people, and is responsible for more than a million-and-a-quarter pounds' worth of advertising each year.

We have served some of our clients continuously for more than a quarter of a century.

We are proud to feel that firms whose names are house-hold words all over the world have won that distinction in co-operation with Samson Clark Service—that they have come to rely, more and more, on the dependability of our judgment—have come to look

on Samson Clark's as a firm which is taking care of their interests all-the-time—like an old family lawyer or doctor someone to trust.

Included in the impressive list of Samson Clark clients are many of the most famous names in all the world of commerce. From the very earliest days every member of this organisation has always been trained to realise that everything is subservient to the interests of the House, which are first, last, and all the time the interests of the clients it serves.

May we send a representative to call and discuss your proposition—on an obligationfree basis.

SAMSON CLARK ADVERTISING SERVICE

(Founded in 1896)

2-6 SPRING STREET, SYDNEY TEMPLE COURT, MELBOURNE T. & G. BUILDING, BRISBANE

London Offices - - - SAMSON CLARK BUILDING, W1