

AUSTRALIAN

Wood **L!VE**

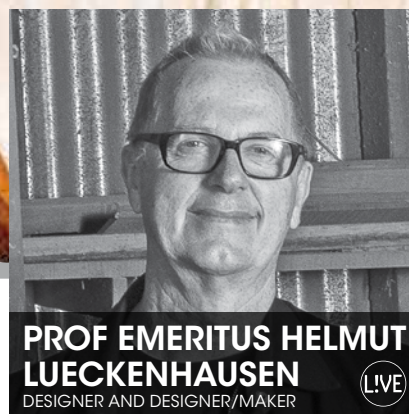
REVIEW

TOOLS FOR DESIGN

A Journey Into Design With Wood

04 AUG 2018

Monkey Baa, SYDNEY



#awrlive



13:00 REGISTRATION

13:30 WELCOME

■ Linda Nathan, Wood Review Editor

13:35 BY HAND, HEAD AND HEART: A TOOLKIT FOR DESIGN

Roy Schack is a master craftsman who produces exquisite work and, as a teacher, is also extraordinarily gifted in providing insights into the hows, whys and whats of woodworking. Based on his own journey as a maker and as a highly regarded teacher, Roy will discuss how it is possible to develop an aesthetic and signature style that will allow you to confidently create work that expresses your identity and priorities as a maker.

■ Roy Schack, designer maker and teacher

2:05 DESIGN AND WOODCRAFT: CREATING A PERSONAL BRAND

Helmut Lueckenhausen is a dynamic figure on the Australian studio furniture and design scene with an equally distinguished record as an academic and researcher. His work is included in the permanent collections of the Australian National Gallery as well as numerous other public galleries and museums locally and overseas. Helmut can plot his journey from an education in 20th century mainstream design to the realisation of an idiosyncratic narrative and personal brand, and show how he has linked them.

■ Helmut Lueckenhausen,
Emeritus Professor and designer maker

2:35 MEETING THE BRIEF: DESIGN IS ABOUT CHOICES

Laura McCusker is an award-winning Tasmanian designer with an international reputation. She works to private and public commission, exhibits her work regularly and is the preferred maker for MONA in Hobart. Laura will use examples of her work as case studies to illustrate some of the design processes she uses to respond to a variety of briefs and criteria.

■ Laura McCusker, designer maker

3:05 ENERGY BREAK, NETWORKING, TEA & COFFEE

3:20 DESIGN STRATEGIES: IDEATION TO PRODUCTION

Ben Percy is at the forefront of Australia's new generation of designer makers. He also teaches industrial technology at secondary school and now has a reputation for inspiring his students to create work that demonstrates not only technical skills but also innovative design. Ben will draw on his methodologies and experience as a teacher to map paths leading to successful design work.

■ Ben Percy, designer maker and teacher

3:50 SKILLING UP ON DESIGN: HOW TO BE A BETTER MAKER

Adam Markowitz is an architect and designer who has trained extensively in woodworking techniques. He utilises both traditional and digital means to produce work that regularly receives awards and attention from the media. Adam will examine the toolkit of the modern woodworker and how the craft of making can and should inform our design directions. 'Design is just another skill and being a designer maker should be just that 50:50, but most woodworkers focus on the making side,' he says. Adam will discuss ways and means to develop your design skills, including digital tools and technology.

■ Adam Markowitz,
architect, designer maker, teacher

4:20 PANEL: WOODCRAFT AND WOOD DESIGN IN THE 21ST CENTURY

■ Adam Markowitz
■ Ben Percy
■ Helmut Lueckenhausen
■ Laura McCusker
■ Roy Schack
■ Moderator: Linda Nathan

5:00 AWR CONCLUDES

