

# *Built To Last:* HOW TO BECOME A FASHION SUCCESS STORY



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**Kate Box**  
*Industry Director  
for Retail,  
Meta*



**Richard Facioni**  
*Founder ACTA Capital  
& Executive Chairman,  
Alquemie Group*



**Elisha Hopkinson**  
*Managing Director,  
APG & Co*



**Katrina Konstas**  
*Executive Vice President,  
Manager and Head  
of Sales, Afterpay*



**Sacha Laing**  
*Group CEO,  
Alquemie Group*



**Justin Levis**  
*Executive Director,  
Cue*



**Eric Morris**  
*CEO,  
Brand Collective*



**Mary Poulakis**  
*Managing Director,  
Harrolds*



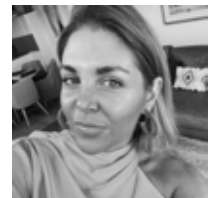
**Fabia Pryor**  
*Brand Community  
and Impact Manager,  
Country Road*



**Wayne Rigney**  
*Director,  
The Retail Score*



**Liam Robson**  
*General Manager  
for Hype DC & Subtype,  
Accent Group*



**Gabrielle Roux**  
*Head of Retail,  
Sheike*

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# *Built To Last:* **HOW TO BECOME A FASHION SUCCESS STORY**

## 12.45PM REGISTRATION

### 1.00PM OPENING ADDRESS:

Ragtrader Publisher Assia Benmedjdoub

### 1.05PM PRESENTATION:

ACTA Capital founder Richard Facioni and Alquemie Group CEO Sacha Laing

As one of the most talked about acquisitions of the year, the purchase of General Pants by ACTA Capital's Alquemie Group presents a compelling blueprint for the Australian retail industry. Discover their formula for future success in this joint presentation.

### 1.25PM PRESENTATION:

Meta Industry Director for Retail Kate Box

How can Australian fashion retailers navigate the changing retail environment while driving innovation? Following a period of transformation, learn the latest trends and analysis for fashion businesses in this insights session.

### 1.45PM PANEL:

#### **The retail roundtable, presented in partnership with Afterpay**

Sussan GM Natalie Aardoom, Hype DC & Subtype GM Liam Robson, Brand Collective CEO Eric Morris, Sheike Head of Retail Gabrielle Roux and Afterpay Executive Vice President of Sales Katrina Konstas

Australian clothing, footwear and accessories operators discuss their strategies for the year ahead in this retail panel. Take a leaf from their playbook as they cover the full retail spectrum of trade, from eCommerce and bricks-and-mortar to mergers and acquisitions.

## 2.15PM AFTERNOON TEA

### 2.45PM PRESENTATION:

Harrolds MD Mary Poulakis

Harrolds has been an independent luxury retailer for over 30 years, home to the world's leading international and Australian designer brands. Discover how this formidable fashion force continues to innovate the world of independent retail.

### 3.05PM A WORD FROM OUR SPONSOR: **The Retail Score**

### 3.15PM PRESENTATION:

Country Road Brand and Community Impact Manager Fabia Pryor

The rise of conscious consumerism is changing the way fashion businesses operate, with Australian brands rethinking their sustainability and ethical benchmarks. As a leader in the field, Country Road reveals its CSR journey and the map ahead.

### 3.35PM The leadership panel, **powered by Adyen**

Cue Executive Director Justin Levis, APG&Co MD Elisha Hopkinson and Orotan Chief Strategy and Financial Officer Mia Barry

As Ragtrader celebrates 50 years in business this year, some of the country's most iconic retail businesses share their insights on the Australian fashion industry and their retail vision moving forward.

### 4.00PM Celebration drinks

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