



2018-2019 EDITORIAL CALENDAR

MAY-JUNE 2018

Toy Fair Special “Wrap Up” Edition
Top Trends & Products at Melbourne
Toy Fair
International Toy Fair season wrap-up
Art & Craft Products

EDITORIAL DEADLINE: 5 APRIL

Booking: April 12

Material: April 19

JULY-AUGUST 2018

Games & Puzzles
Hobbies & Models
Outdoor Toys

EDITORIAL DEADLINE: 31 May

Booking: June 14

Material: June 21

SEPTEMBER-OCTOBER 2018

Licensing Special Edition
LIMA Expo Report

EDITORIAL DEADLINE: 2 August

Booking: August 13

Material: August 21

NOVEMBER-DECEMBER 2018

Construction Toys
STEM/Electronic Toys
Headline Makers 2018
Toy Industry Directory

EDITORIAL DEADLINE: 4 OCT

Booking: Oct 18

Material: Oct 25

JANUARY-FEBRUARY 2019

Nursery & Preschool Toys
Safety & Compliance

EDITORIAL DEADLINE: Nov 14 2018

Booking: 3 Dec

Material: 10 Dec

MARCH-APRIL 2019

Toy Fair Preview

Publication early February

EDITORIAL DEADLINE: 6 Dec 2017

Booking: 14 Dec

Material: 9 January 2019

REGULAR SECTIONS

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Licensing News

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Product Spotlight

ATA Update

Interviews