



TOY & HOBBY RETAILER 2019 FEATURES

JANUARY-FEBRUARY

The Retailer Issue: Business stories and tips for retailers
Toy & Hobby Retailer Business Excellence Award winners
Games and Puzzles

Editorial deadline: 23 November 2018

Booking deadline: 28 November 2018

Material deadline: 05 December 2018

MARCH-APRIL

2019 Melbourne Toy Fair Bumper Preview & Hand Out Edition

Editorial deadline: 17 December 2018

Booking deadline: 21 December 2018

Material deadline: 11 January 2019

MAY-JUNE

Toy Fair wrap up: trends and products at Melbourne Toy Fair – Faces at the Fair
International toy fair wrap up
ATA Award winner profiles
Five minutes with...

Editorial deadline: 05 April 2019

Booking deadline: 11 April 2019

Material deadline: 18 April 2019

JULY-AUGUST

Retail technology
Logistics/ NORA (Online retailers)
Outdoor toys
Retailer profiles begin
Five minutes with...

Editorial deadline: 05 June 2019

Booking deadline: 13 June 2019

Material deadline: 20 June 2019

SEPTEMBER-OCTOBER

Licensing special edition
Licensing Expo wrap up
Licensing trends
Interviews with key Australian licensing experts/businesses
Five minutes with...

Editorial deadline: 08 August 2019

Booking deadline: 13 August 2019

Material deadline: 20 August 2019

NOVEMBER-DECEMBER

Kidfluencer round table:

Kidfluencers play with selected toys for fun, feedback, discussion and content for *Toy & Hobby Retailer* and clients!

STEM/Robotics

Construction toys

Year in review

Five minutes with...

Editorial deadline: 02 October 2019

Booking deadline: 10 October 2019

Material deadline: 17 October 2019