



THE ADM TEAM WILL SEE YOU AT LAND FORCES 2021!

SEA POWER 2021

ADM this month will be examining all things naval as many major programs are now beginning to take shape after the big contract announcements of the past few years. The blend of acquisition and sustainment activities being undertaken by Defence at this time are huge and ADM will be on deck to help you navigate through them.

Electronic Warfare and Unmanned Systems in the digital battlespace

Electronic Warfare is a critical combat enabler: it enhances both survivability and the delivery of combat effects. The ADF is investing heavily in EW self-protection and attack capabilities for its new platforms and a careful selection of legacy platforms.

The role of uninhabited platforms will also play a crucial role in the EW space and ADM will examine the options as Australia looks towards their capability across the air, land and underwater environments. The concept of manned/unmanned teaming will also be explored as the ADF seeks to leverage the opportunities offered by unmanned technology.

Cyber Security

Defence plays a critical role in the wider cyber security landscape and ADM will explore how Defence, as part of a whole of government approach, and defence industry can work together in this space in the wake of the upcoming Defence Cyber Strategy which is soon to be released.

From the Source interview: Chief of Navy to be invited

HOT TOPICS

- Shipbuilding
- Maritime sustainment
- Triton/P-8 teaming
- Air 7001/7003
- Land 129
- Air 555
- Cyber security
- Big Data
- AI

SPECIAL OFFER FOR LAND FORCES 2021 EXHIBITORS

With Land Forces 2021 being 1-3 June, the June edition will largely be a "post-event read", so ADM is offering special rates in this April-May edition to any exhibitor that wishes to promote their attendance with advertising. \$1750 net a half page, \$2750 net a full page,

DEADLINES ■ **CLOSING DATE** 9 MAR, 2021 ■ **MATERIAL DEADLINE** 16 MAR, 2021

FOR EDITORIAL Managing Editor Katherine Ziesing

E katherineziesing@yaffa.com.au **OFFICE** 02 6203 9535 **MOBILE** 0419 014 308



FOR ADVERTISING David Jones, Advertising Sales Manager

E davidjones@australiandefence.com.au **OFFICE** 07 3396 2332 **MOBILE** 0412 188 100