

ADM CELEBRATES
 RAAF CENTENARY

100



2021



1921

November 2021 ADM – Centenary of RAAF

To celebrate the 100-year anniversary of the Royal Australian Air Force (RAAF), ADM is looking to explore the nature of collaboration between the RAAF and the industry that has supported it over the years. To this end, we have a number of promotional packages to highlight the relationship between the RAAF and their partners.

Print Packages

- 1. 5-Page Package specially priced at \$A10,250 net (plus GST if booked in A\$) comprising:**
 - › a double page advertising spread (live link to your chosen URL in digital edition of print magazine)
 - › 3 pages of text (1,200 – 1,300 words) which can include up to 3 hi-res images and 3 live links in digital edition of print magazine
 - › your pages plus the whole special section emailed to you as separate PDFs for your use
- 2. 3-Page Package specially priced at \$A6,350 net (plus GST if booked in Aust) comprising:**
 - › a full page of advertising (live link to your chosen URL in digital edition of print magazine)
 - › two pages of text (800 – 1000 words) which can include up to two hi-res images and two live links in digital edition of print magazine
 - › your pages plus the whole special section emailed to you as separate PDFs for your use



US\$
 rates also
 available

For Digital Packages >

US\$
rates also
available

Digital packages

Each of the print packages can be supported with one of our digital packages. The ADM website receives an average 50,000+ unique visitors a month, and our two weekly newsletters go to over 8,000 subscribers, with average opening in excess of 50 per cent.

Available on our website on a first come, first served basis:

- › Billboard is exclusive across all pages;
- › Extended leaderboard
- › MRECs
- › Newsletter banners

As digital space is finite, we suggest you book your chosen selection early. The packages are:

- › **Platinum** - Billboard and lead newsletter banner, priced at \$A2500 net plus GST;
- › **Gold** - Extended Leaderboard and newsletter banner, priced at \$A2100 net plus GST
- › **Silver** - Website MREC and newsletter banner, priced at \$A1700 net plus GST

