



# Print Rates in US\$ NET

Serving as a communications bridge between defence and industry, **ADM** plays an important role in the ongoing dialogue among the key defence and defence industry stakeholders.

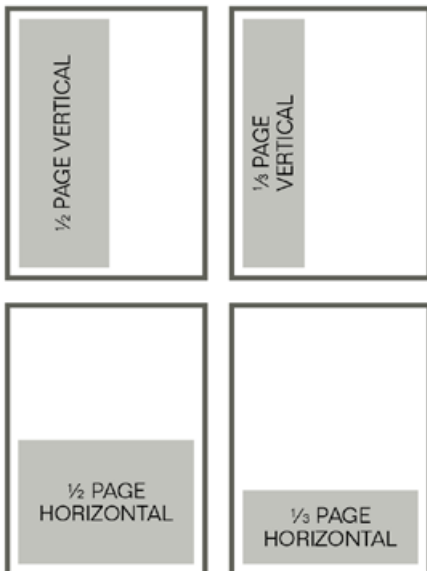
## Material specs

### Magazine

MATERIAL SIZE	DEPTH	WIDTH
DPS (trimmed*)	297	420
FP (trimmed*)	297	210
DHPS (trimmed*)	145	420
½ page vertical	275	120
½ page horizontal	135	185
⅓ page vertical	275	57
⅓ page horizontal	75	185

All specs are in mm

\*For full pages and double half pages, add 5mm bleed.



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*Australian Defence Magazine (ADM)* – the trusted name in defence business publishing – offers advertisers unrivalled access to senior decisionmakers. Published monthly.

SIZE	CASUAL	3x	5x	11x
Double page spread (DPS)	4275	3905	3690	3495
Double ½ page spread (DHPS)	2570	2435	2335	2260
Full page (FP)	2380	2150	2045	1940
½ page	1280	1215	1170	1125
IFC (Cover 2)	2790	2530	2400	2280
IBC (Cover 3)	2665	2420	2300	2170
OBC (Cover 4)	2895	2635	2545	2360

## Deadlines For 2020

COVER DATE	BOOKING	MATERIAL	PUBLISH
February	14 Jan	21 Jan	14 Feb
March	11 Feb	18 Feb	15 Mar
April	10 Mar	17 Mar	8 Apr
May	7 April	16 April	10 May
June	5 May	12 May	6 Jun
July	9 Jun	16 Jun	5 Jul
August	7 Jul	14 Jul	9 Aug
September	28 Jul	4 Aug	1 Sep
October	1 Sep	8 Sep	1 Oct
November	22 Sep	29 Sep	5 Nov
December/January	24 Nov	1 Dec	3 Jan

INFLUENTIAL ■ RESPECTED ■ ENGAGED

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